SYBMS

ATKT

Examination

Sem IV

October - 2024

SYBMS
3/10/24 ATKT

DBJ College, Chiplun
Semester - IV, ATKT Examination October - 2024
Class : SYBMS Subject: Information Technology in Business Management - II
Duration: 2.30 Hrs. Date: 03/10/2024 Time: 2:00pm to 4.30pm **Full Marks: 75**

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Instructions: (1) All questions are compulsory.
(2) Numbers to the right indicate full marks.

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Q.1 A Fill in the blanks. (Any 8) **(8)**

1. _____ is a component of MIS.
   a. Mobile
   b. Data
   c. Cost
   d. None of the above

2) _____ is processed into information with the help of a system.
   a. Mobile
   b. Data
   c. Google Drive
   d. None of the above.

3) Full form of SAP _____
   a. System Application Price
   b. System Application Product
   c. Software Application Price
   d. Software Application Product

4) One advantage of E-SCM _____
   a. It reduces cost
   b. It reduces the energy
   c. It reduces the manpower
   d. None of the above

5) Full form of ERP _____
   a. Enterprise Resource Product
   b. Enterprise Resource Price
   c. Enterprise Remote Product
   d. Enterprise Resource Planning

6) One important key in DBMS _____
   a. Primary key
   b. Zero key
   c. Duplicate key
   d. None of the above

7) _____ is an example of data mining application.
   a. More Columns
   b. Retail
   c. Commerce and Trade
   d. System Software

8) _____ is the function of data warehouse.
   a. Data reading
   b. Data writing
   c. Data loading
   d. None of the above

9) Feature of E-CRM _____.
   a. Internet
   b. Back end integration
   c. Direct sales
   d. None of the above.

10) A central database is the backbone of a well-built _____.
   a. MIS
   b. BPO
   c. KPO
   d. DBMS

B) State True or False (Any 7) (7)

1. India is preferred destination for outsourcing.
2. Full form of BPO is Business Processing Outsourcing.
3. In maintenance phase, ERP system is up and running.
4. Future Healthcare is the example of business application of data mining.
5. Full form of SaaS is Software as a service.
6. Data is not maintained locally at the individual departments.
7. The global delivery model is called as white outsourcing.
8. Full form of DaaS is Design as a service.
9. A DSS is not used in medicine and Clinical area.
10. MIS should be based on a short-term planning.

Q. 2)

A) Explain ERP architecture with diagram. (8)

B) Explain database architecture in detail. (7)

Or

C) Write a note on outsourcing with Indian business. (8)

D) Write all applications of DSS. (7)

Q. 3)

A) Write difference between traditional outsourcing and cloud outsourcing. (8)

B) Write business use of data warehouse. (7)

Or

C) Explain project management approach in BPO. (8)

D) Explain different phases of ERP life cycle. (7)

Q. 4)

A) Define DBMS. Explain the concept of Table and Key in details. (8)

B) Write a difference between IPO and BPO. (7)

Or

C) Define KPO with its opportunity and scope. (8)

D) Write all business application of data mining. (7)

Q. 5) Write short notes on <u>any three</u> of the following. (15)

A) KPO Business model

B) Data Mining with DBMS

C) ERP

D) MIS

E) E-CRM

DBJ College, Chiplun
Semester - IV, ATKT Examination, October 2024
Class: SYBMS, Subject: Business Economics - II
Date: 04/10/24 Time: 2:00pm to 4:30pm.

ATKT
SYBMS
4/10/24

MARKS: 75 **TIME: 2 1/2 hrs.**

Note: All questions are compulsory
Choice available within Questions

1.A Fill in the blanks with correct alternatives. (Any eight) **(8)**

1. According to Fisher's equation of quantity theory of money is
   a. MV = PT
   b. MP = PV
   c. MT = PV
   d. None of the above

2. Circular flow of income includes _____
   a. Goods and Services
   b. Business firms
   c. Households
   d. All of the above

3. National defense, law enforcement and generally available knowledge are examples of _____
   a. Public goods
   b. Private goods
   c. Neutral goods
   d. All of the above

4. Portfolio investments are included in _____
   a. Trade balance
   b. Current account balance
   c. Capital account balance
   d. All of the above

5. CRR stands for _____
   a. Central Risk Ratio
   b. Cash Reserve Ratio
   c. Central Relief Ratio
   d. Cash Receipt Ratio

6. The term 'the supply of money' is synonyms with a term as _____
   a. Money stock
   b. Stock of money
   c. Money supply
   d. All of the above

7. Keynesian economics is _____
   a. Micro economics
   b. Macro economics
   c. Monetary economics
   d. Welfare economics

8. _____ are the gainers during the inflation.
   a. Common man
   b. Debtors
   c. Creditors
   d. All of the above

9. Inflation is found _____
   a. All over the world
   b. Only in developed countries
   c. Only in underdeveloped countries
   d. All of the above

10. Budget deficit policy is followed during _____
   a. Inflation
   b. Depression
   c. Boom
   d. None of the above

1.B State whether the following statements are True or False. (Any seven) **(7)**

1. A mild inflation is good for the economy.
2. Macroeconomics analyzes the behavior of the nation.
3. The term 'the supply of money' is synonyms with 'money supply'.
4. The multiplier measures the change in income and employment as a certain multiple of the initial.
5. During inflation, losers are Common man.
6. The study of macroeconomic variables is indispensable for understanding the working of the economy.
7. The current account of balance of payment does not include unilateral services.
8. Incidence means final burden of tax.
9. Protectionism is adopted only by the developing countries.
10. Keneysian economics is Macro economics.

2. A What is macro economics? State the importance of macro economics. (8)

B What is Business Cycle? State the phases of Business cycle. (7)

OR

C What are the features of trade cycle. (8)

D Explain the concept of aggregate demand & aggregate supply. (7)

3. A What is inflation? Explain the impact of inflation on Production. (8)

B Explain the nature of inflation in developing economy. (7)

OR

C What is fiscal policy? State the objectives of fiscal policy. (8)

D Explain the instruments of fiscal policy. (7)

4. A What is monetary policy? Enumerate the objectives of monetary policy. (8)

B Explain the monetary measures to control inflation. (7)

OR

C Define public expenditure. What is the significance of public expenditure? (8)

D What is disequilibrium? Explain the types of disequilibrium. (7)

5. A What is the concept of foreign exchange market? Explain the functions of foreign exchange market. (8)

B What is the concept of Balance of Payment? Explain the structure of the same. (7)

OR

C Write short notes on any three of the following. (15)

1. Balance of trade
2. M4
3. Arbitrage
4. Budget
5. Tariff

DBJ College, Chiplun
Semester: IV ATKT Examination October-2024 SYBMS
Class: SYBMS Subject: Business Financial Markets 5/10/24
Date: 05/10/2024 Time: 2:00pm to 4:30pm ATKT

MARKS: 75 **TIME:** 2 1/2 hrs.

Note: All questions are compulsory
Choice available within Questions

Q1A. Fill in the Blanks (Any 8) 8

i). Researcher uses _____sampling method when the sample for the study is very rare or limited.
(Convenient, Judgement; Snowball)

ii). _____ is the blue print for the collection, measurement and analysis of the data.
(Research Design, Research Process, Research Hypotheses)

iii. There is no commercial angle in _____ research.
(Social science, Fundamental, Historical)

iv). _____ data should be used after careful scrutiny and should not be accepted at its face value.
(Primary, Secondary, Raw)

v). In _____interview, the set of questions to be asked are predefined and the techniques used to record the information are standardized.
(Structured, Unstructured, Semi-Structured)

vi). _____scale refers to a collection of rating scales using bipolar adjectives like active-lazy, strong-weak, etc.
(Likert, Semantic Differential, Nominal)

vii). _____ of data refers to arranging the data in different groups' according to common characteristics.
(Editing, Coding, Classification)

viii). _____ is the measure of aggregate discrepancies between actual and expected frequencies.
(Chi-square, ANOV A, T-distribution)

ix). _____ is designed for publication in a professional journal.
(Report, Research abstract; Research article)

x). _____ report is meant for academic community
(technical/ interim/ popular)

Q1B). State whether the following statements are true or false : (any 7) 7

1. Age, income and temperature are continuous variables and number of children and gender are discrete variables.
2. Causal research describes the "who, what, when, where and how" of a situation.,
3. Qualitative reserchers aim to gather an in depth Understanding of human behaviour.
4. In case of census survey, the entire universe is conducted to collect the data.
5. Observation is used for studying past events or activities.
6. Pure research is the research on past records and information.
7. Classification of data refers to transferring data in a tabular format for the purposes of analysis arid interpretation.
8. Data processing means a critical examination of the assembled and grouped data for studying the characteristics of the object under study.
9. The report must be drafted in an impersonal style and format.
10. Self-Plagiarism includes using your own material which was used earlier in some research papers

Q2A). Distinguish between qualitative and quantitative research. **8**
Q2B). Briefly describe the types of research. 7

OR

Q2C). Define hypothesis. Explain it's characteristics. **8**
Q2D). What is research design? State it's important. 7

Q3A). What are the steps involved in research design? **8**
Q3B). Explain in detail the methods of non-probability sampling. 7

OR

Q3C). Describe the features of good research design? **8**
Q3D). State the features and uses of exploratory research. 7

Q4A). Describe the characteristics of good sample
Q4B). What are the functions of research report. **8** 7

OR

Q4C). Explain different types of Data Analysis
Q4D). Describe the types of scaling techniques . **8** 7

Q5). Write short notes on:(any 3) **15**
a). Bibliography
b). Historical research
c). Extraneous variable
d). Analytical hypotheses
e). Quota sampling

DRJ College Chiplun
Semester: IV ATKT Examination October 2024
Class: SYBMS Subject: FC IV (Ethics & Governance
Date: 07/10/2024 Time: 2:00 pm to 4:30 pm

SYBMS
7/10/24

MARKS: 75 **TIME: 2 1/2 hrs.**

Note: All questions are compulsory
Choice available within Questions

Q1) A. Fill in the blanks (Any 8) **(8)**

1. Social responsibility is the term used to describe _____ (contract, responsibility, standard)
2. Companies must earn their _____with legal means.(Law, reputation, money)
3. Code of conduct brings _____in the entire organization. (effectiveness, performance, discipline)
4. The investment or transfer of _____ from racketeering (drug transactions, money, operation)
5. The Companies Act 2013 introduced major changes to _____ practices in India. (corporate governance, business ethics, efficiency)
6. _____ theory sets the purpose of the firm as the maximization of financial returns (shareholder, value, maximizing)
7. The _____theory provides the fundamental base of corporate governance (shareholder, agency, legal)
8. Implementing _____ organization are automatically prevented from illegal activities. (ethical, goodwill, loyalty)
9. _____ are at the center of internal governance structure. (empowerment, relationship, board of directors)
10. _____ conducts the core activities and operates in functional areas (organization, management, transparency)

B. State whether the following statement is true or false. (Any 7) **(7)**

1. An employee is bound to move on after a year if he is not appreciated.
2. The 2013 Companies Act introduced major changes to corporate governance practices in India.
3. An example of the role of business ethics in corporate governance is the way management functions.
4. The fundamental assumption of modern economic theory is view of the individual self.
5. Shareholder value theory sets the purpose of the firm as the maximization of financial return.
6. In 1994 the committee submitted the report and gave recommendation.
7. The Government state in the insurance companies to be brought down to 50%
8. The RBI reduce Cash Reserve Ratio (CRR) from its present high level.
9. Insider trading is a global phenomenon.
10. Employee is referred in the regulations for continual disclosure provisions.

Q2. Answer the following question.

A. Explain the principle of managerial ethics. (8)

B. Discuss the history of corporate governance. (7)

OR

C. Describe the types of white collar crimes. (8)

D. Explain the different ways of unethical advertising. (7)

Q3. Answer the following question.

A. Explain the importance of Employee code of conduct. (8)

B. Explain the ethics for finance manager. (7)

OR

C. What are the ethical issues in Human Resource? (8)

D. Explain the characteristics of business ethics. (7)

Q4. Answer the following question.

A. What is the role of important personal in corporate governance? (8)

B. Describe stakeholder theory of corporate governance. (7)

OR

C. Explain the principles of business ethics. (7)

D. Explain the significance of ethics in corporate governance. (8)

Q5. Write notes on (Any 3) (15)

a. Insider Trading

b. Agency theory

c. Shareholder theory

d. Ethical leadership

e. Corporate crimes

OR

E. What do you mean by Whistle Blower Policy? (8)

F. Explain the role and responsibility of Stakeholder. (7)